



Swift & Company

FOR IMMEDIATE RELEASE

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**SWIFT & COMPANY ANNOUNCES DONATIONS
TO SUPPORT HURRICANE DISASTER RELIEF EFFORTS**

GREELEY, COLO. – October 17, 2005 – Swift & Company, the world’s second-largest processor of fresh beef and pork products, today announced that it has pledged to contribute over 40,000 pounds of food to support ongoing disaster relief efforts related to Hurricanes Katrina and Rita. The company also announced a cash donation to the American Red Cross 2005 Hurricane Relief Fund.

“We are pleased to be able to contribute to the ongoing disaster relief efforts related to Hurricanes Katrina and Rita,” said Sam Rovit, Swift & Company’s president and chief executive officer. “Our thoughts continue to go out to those impacted by these devastating storms. We hope that Swift’s donation will benefit those Gulf Coast residents in need as they rebuild their lives in the aftermath of this tragedy.”

Swift’s food donation will be coordinated through the Weld Food Bank, a northern-Colorado based affiliate of America’s Second Harvest, the largest hunger-relief organization in the United States. C.R. England, Inc., the nation’s leading refrigerated trucking company, intends to donate transportation services to facilitate the product

delivery. A portion of Swift's food donation was made possible through the support of The Kroger Co., one of the nation's largest grocery retailers.

Swift & Company expects to source the donated beef and pork products from its Greeley, Colorado and Marshalltown, Iowa facilities.

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With nearly \$10 billion in annual sales, Swift & Company is one of the world's leading fresh beef and pork companies. Swift processes, prepares, packages, markets and delivers fresh, further processed and value-added beef and pork products to customers in the United States and international markets. For more information, please visit www.swiftbrands.com.